

www.propertyskipper.com

CHANNEL ISLANDS MEDIA KIT 2021 / 2022



### Why advertise on propertyskipper...



24/7 property search portal covering Bermuda, BVI, Guernsey and Jersey.



Rapidly expanding and award winning website.



Connect with locals, relocating expats, international buyers and vacation rental house hunters.



Advertising options to fit all budgets.

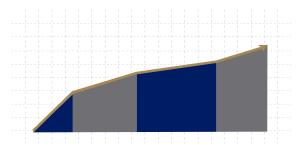


Discounts for longerterm contracts – 3 month (10%) or 6 month (20%).

www.propertyskipper.com MEDIA KIT 1



#### Key Stats...



100,000+

Visits to the site per month



Page views on the site per month



Time the average user is on propertyskipper.com



The number of people who have bought or rented their home after finding it on propertyskipper.com.



# Home Page





2 £250

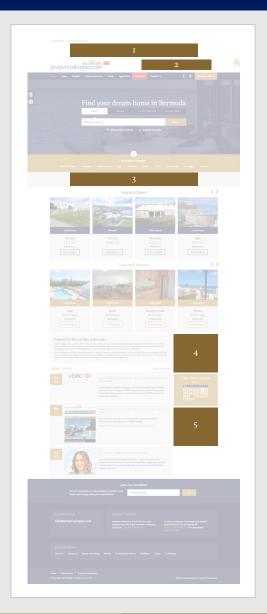


3 £200



- 4 £200
- 5 £150







## Sales & Quick Search

6 £350

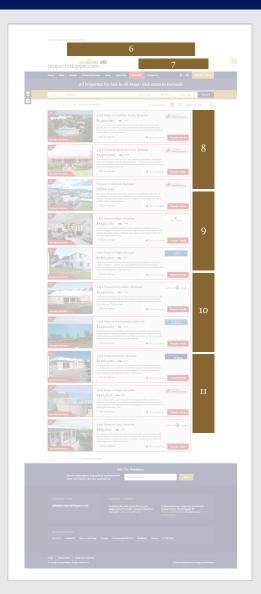


7 £300



- 8 £300
- 9 £250
- 10 £200
- 11 £150







### Sales - Individual Property





Can be bought as a pair for £250 per month.





#### Rentals & Vacation Rentals Search





- 16 £250
- 17 £200
- 18 £175
- 19 £150





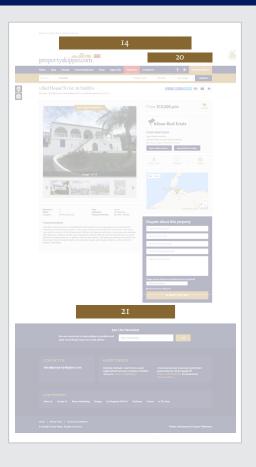


# Rentals - Individual Property





Can be bought as a pair for £225 per month.





# Commercial/Land Sale & Rentals

22 £100



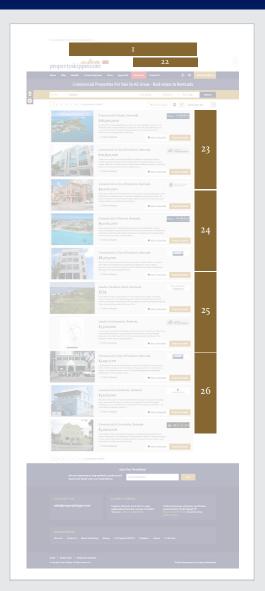
23 £100



25 £50

26 £50





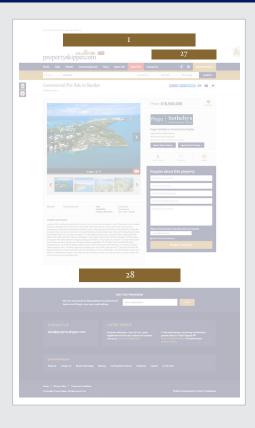


## Commercial/Land Individual Page





Can be bought as a pair for £60 per month.





#### Online Media Contract

Advertiser Name:	
Contact Name:	
Email Address:	
Mailing Address:	
Street Address:	
Parish:	
Postal Code:	
Telephone Number:	
Website Address:	

#### Banner Ad Details and Location

Contract Number:	
Advert Space:	
Banner Size:	
Banner Commencement Date:	
Rate £ per month:	
Length of contract:	
Banner End Date:	
Total Contract Price:	£
Company Authorized Signature:	
Business Title:	
Print Name:	
Date:	
	Λ
propertyskipper.com Authorized Signature:	Here Melecolar
	Here Milbert
Authorized Signature:	Here Alsberd

#### The Advertiser agrees to the conditions set out below:

Introduction: This agreement is made between propertyskipper.com and the above-named Advertiser, who agrees to purchase a "Banner Advertisement" on the propertyskipper.com website.

#### Terms and Definitions

- . The Advertiser is the party named in the Advertiser Contact Information listed above, and is placing and paying for the advertisement described in the agreement.
- propertyskipper.com is a website owned and operated by Salthouse Investments Ltd and found at http://www.propertyskipper.com
- Banner Advertisement is an advertisement displayed on the propertyskipper.com website and hyperlinked to a Universal Resource Locator (URL) stipulated by the
  advertiser.
- Banner Advertisement Impression means a single (1) display or impression of a Graphics Interchange Format (GIF) or Joint Photographic Experts Group (JPG) image file hyperlinked to a webpage of the Advertiser's, viewed from propertyskipper.com.
- Start Date is the date on which the parties agree the Banner Advertisement will first appear on the propertyskipper.com website. For purposes hereof, "month" will be a thirty day period, or multiples thereof, commencing on the Start Date.

Duration of Agreement: Advertiser's Banner Advertisement will appear on the propertyskipper.com website for .......month(s), commencing on a Start Date to be agreed upon by both the Advertiser and propertyskipper.com, and to be confirmed via e-mail correspondence between propertyskipper.com and the Advertising Contact. Advertiser agrees to pay a monthly rate, to be paid in full prior to the Start Date. This fee is non-refundable, unless propertyskipper.com ceases business. The advertiser may terminate the agreement with 60 days notice and a refund will be provided on a pro-rated basis.

Banner: The banner graphic must be in jpeg, gif or flash file format. The Advertiser agrees to provide propertyskipper.com with a banner via e-mail attachment of the URL of an existing banner on the Web. For contracts greater than 3 months the Advertiser may change the banner ad at one week intervals with one weeks notice.

Truth in advertising / indemnification for liability: The Advertiser is solely responsible for any liability arising out of or relating to the Banner Advertisement, and/or any material to which users can link through the Banner Advertisement. The Advertiser represents and warrants that any information found on URLs hyperlinked from the Banner Advertisement will not violate any criminal laws or any rights of any third parties, including, but not limited to, such violations as infringement or misappropriation of any copyright, patent, trademark, trade secret, image, or other proprietary or confidential information or property right, false advertising, unfair competition, defamation, invasion of privacy or rights of celebrity, violation of any antidiscrimination law or regulation, or any other right of any person or entity.

Payment: All payments must be made in full at the time of the banner commencement date. Accounts shall be paid within 30 days. Accounts which are overdue may be subject to an interest charge and/or administrative charges.

Payment Details: All payments must be in GBP £ and should be paid directly into the account of "Salthouse Investments" – HSBC UK, account number: 41690930, Sort Code: 40-04-10. Cheques should be made out to "Salthouse Investments" and sent to the following address:
Salthouse Investments, P.O.Box HM1616, Hamilton, HMGX, Bermuda.

Violation of any of the terms and conditions of this contract may result in the immediate termination of your advertising contract with propertyskipper.com, at our discretion.

#### Media Contact Details:

Peter Goodall +I 44I 704-02I4 peter@propertyskipper.com